



**2010 CALIFORNIA CHILD CARE
RESOURCE AND REFERRAL NETWORK'S
ANNUAL CONFERENCE**

*Thirty in Twenty Ten
Celebrating the Network's 30th Anniversary*

CALL FOR PRESENTATIONS

DATES AND LOCATION

Wednesday, October 20 through Friday,
October 22, 2010 - Asilomar Conference
Center, Pacific Grove, California.

AUDIENCE

We expect 450-475 individuals to attend this year's conference. Conferees include new and experienced child care resource and referral staff representing different components of agency operations: administrative, program (parent and provider) and management.

PURPOSE OF CONFERENCE

The purpose of the conference is to provide training on a wide variety of resource and referral delivery issues and to serve as a vehicle for the dissemination and discussion of current state and national policy issues affecting children, families, and the provision of child care services. There will be seven workshop categories in this year's program:

1. Staff Development
2. Families and Professionals in Partnership
3. Serving Diverse Communities
4. Marketing Your R&R
5. Managing/Supervising in R&R
6. Technology in R&R
7. Emerging Issues

Refer to the attached listing for sample topics in each category.

SELECTION

We are seeking workshops that reflect the diversity that exists in our statewide Network: geographic; population: urban, suburban,

SELECTION (continued)

rural; organization type: private, non-profit, umbrella agency, school district, public; cultural diversity; unique services; etc.

We would like this year's workshops to be as participatory as possible. Please try to include small group work, brainstorming, roundtable discussions or another networking-type activity. We also hope to offer workshop strands specifically for new and experienced staff. From what we've learned from past evaluations, we strongly encourage presenters to provide appropriate handouts.

We welcome individual as well as joint proposals. We encourage creative formats for presentations (e.g. role play). If you select a panel format, we recommend no more than three panelists. As the committee reviews the proposals, we may request presenters to form panels. We regret that we are unable to provide honorariums or housing for presenters. We thank you in advance for volunteering your time to present a workshop. **Questions should be addressed to Cindy Mall @ 415-882-0234 or cindy@rrnetwork.org**

**MAIL, FAX or E-MAIL PROPOSALS TO
2010 ANNUAL CONFERENCE**

CA Child Care R&R Network
111 New Montgomery St., 7th Floor
San Francisco, CA 94105
415-882-6233 (FAX)
cindy@rrnetwork.org

DEADLINE FOR PROPOSALS

Proposals must be received by **Friday, April 30th**.

**2010 CA CHILD CARE R&R NETWORK'S ANNUAL CONFERENCE
POSSIBLE WORKSHOP TOPICS**

The list of possible workshop topics below are examples only and do not represent all of the many topics that might be offered in each category. We are looking for workshops for both new and experienced staff. Please note on the workshop proposal form if your workshop is for new or experienced staff.

STAFF DEVELOPMENT - EXAMPLES

- o Customer Service in Challenging Times
- o Stress Reduction
- o Communication Skills, Processes
- o Time Management
- o Conflict Resolution
- o Staff Development in Your Organization

FAMILIES AND PROFESSIONALS IN PARTNERSHIP - EXAMPLES

- o Parent Counseling for Beginners
- o Parent Counseling for Experienced Staff
- o Parents as Advocates
- o Supporting Providers as Professionals
- o Licensing/Regulations
- o Active Listening
- o Training/T.A. to Family Child Care or Centers
- o Exempt/In-home Care
- o Resource Libraries

SERVING DIVERSE COMMUNITIES - EXAMPLES

- o Serving Immigrant Communities
- o Meeting the Needs of Changing Communities
- o Special Needs
- o Working with Tribes
- o English Language Learners
- o Rural Issues

MARKETING YOUR R&R - EXAMPLES

- o Marketing Child Care R&R Services
- o Unifying an Agency's Image
- o Community Outreach
- o Child Care Portfolio
- o Partnering with Other Agencies
- o Data Collection
- o Fee for Service
- o Promoting R&R On-line

MANAGING/SUPERVISING IN R&R - EXAMPLES

- o Budget Issues
- o Team Building
- o Surviving & Strengthening in Challenging Times
- o Working with Boards
- o Staff Evaluation/Supervision
- o Leadership Development

TECHNOLOGY IN R&R - EXAMPLES

- o Communicating via technology
 - Child Care Referrals/Child Care Resources
 - Maximizing Web sites
 - Social Networking
 - Outreach to Parents and Providers
- o Software Instruction

EMERGING ISSUES - EXAMPLES

- o Preschool For All
- o Quality Ratings & Improvement Efforts
- o Disaster Preparedness
- o Family, Friend and Neighbor Care
- o The Economic Impacts on Children, Families and/or Providers
- o Partners in Child Care
- o Public Policy & Advocacy – Local, State and/or Federal
- o Developmental Screenings in Child Care
- o Military Child Care